

Intangibles as firm assets or industrial commons. Tensions and opportunities

Workshop in the context of the EU Project GLOBALINTO <https://globalinto.eu/>

March 1st 2022, 14:00 - 15:30 CET

Please contact sarada.gadepalli@manchester.ac.uk to register.

Workshop Idea

This workshop seeks to discuss the dual nature of intangibles, and what it means for firms and for policy support. On the one hand, firms see acquisition and control of intangible assets as essential to gaining competitive advantage. On the other hand, from a systemic point of view, individual ownership of intangible assets can limit the sharing and exchange of intangibles that is indispensable for growth, innovation and problem solving for the economy and society as a whole.

We will first present the conceptual framework outlining and exemplifying this dual nature. We then apply this perspective to the COVID vaccination problem. We hope to distill important, more general lessons as to best nurture the power of intangibles for the common good, and for the firms that are essential engines for it.

Workshop Programme

Moderation: Carter Bloch

14:00-14:15: Intangibles between the firm and the system (Edler/Gadepalli/Lampel)
Jakob Edler / Gadepalli (10 presentation / 10 discussion)

14:15-15:20 The case of IPRs for COVID vaccines

- Dr. Rainer Walz – (Fraunhofer Institute for Systems and Innovation Research, Germany)
- Prof. Sudip Chaudhuri – (Retired Professor, Indian Institute of Calcutta, India)
- Dr. Salla Sariola – (Finnish Academy Research Fellow, University of Helsinki)
- Dr. Chirantan Chatterjee – (Reader in Economics of Innovation, SPRU - Science Policy Research Unit, University of Sussex Business School)

General discussion

15:20-15:30 Concluding discussion - what needs to be done?
Jakob Edler